



CLARITY CHECKLIST

Set the **Right** Business Goal. Answer 10 Questions to Check If Your Goal is on Track. Work it and Watch Your Dreams Come True.

GOAL SETTING

The goal you set needs to be big enough to jump-start your growth and build momentum. This means you need to develop a mindset that empowers you to take small steps daily—not just for a week or only when in crisis. Most importantly, the goal needs to be big enough so you have some smaller accomplishments on your way to achieving it.

CREATING A CLEAR GOAL

How do you know if the goal you set is big enough for you? This clarity checklist will help move you from indecision to intention. Answer the following questions to create a CLEAR goal:

- 1. What type of goal will work for you?*
- 2. What do you want and why do you want it?*
- 3. What's the path to take you there?*
- 4. How will you know if you've gotten there?*



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BUILD YOUR GOAL

Answer the following questions to create your CLEAR goal.

What type of goal will work for you?

What do you want and why do you want it?

What's the path to take you there?

How will you know if you've gotten there?



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Check to see if your goal(s) stand up to these 10 qualifiers. The clearer your goal, the higher your score will be—and the better the goal will work for you. Check the boxes to see how your goal ranks.

The goal you set will work for you, if it:

Aligns with your bigger purpose.

Answer the question, “Does this goal align with where I want my business to go?”

Has tasks leading to each accomplishment.

Answer the question, “How can I break down my goal into smaller steps?”

Aligns with the problem you want to solve.

Answer the question, “How does it benefit those I want to serve?”

Has a plan that sets you up for success.

Answer the question, “Do I have a way to keep track of my progress with rewards?”

Brings you a step closer to achieving a larger goal.

Answer the question, “How does this better position me in where I want to go?”

Develops strategies to keep you on track.

Answer the question, “How do I best work?”

Has actionable steps for you to achieve this goal.

Answer the question, “What can be done each day to move me forward?”

Incorporates a plan for obstacles and distractions.

Answer the question, “Have I created strategies and back up plans in case I get off track?”

Has 3 key accomplishments demonstrating progress.

Answer the question, “How do I define success in achieving this goal?”

Identifies and develops motivational habits to make your journey fun and easy.

Answer the question, “How can I think of this as an adventure and NOT a burden.”

My Goal Meets ___ /10 Clarity Qualifiers

**Hint: Checking all the boxes means you are clear to take off!!*